2016 Strategic Plan Serving our community to:



Motivate, educate, and empower parents





Build an infrastructure for change

Social Awareness

and Outreach

Between November

2016 and February

2017, ACYUC will

Optimize Resources



Our Year 1 Objectives:

It is our mission to bridge gaps and support families, children, and youth with unique challenges.

Our **vision** is that at the end of the day we see the person and not the

Increased Civic Engagement

By March 1, 2017 ACYUC will partner with other agencies to facilitate 2 training classes with at least 20 participants (families of children with unique challenges), in Maricopa County to increase their knowledge of the legislative process and the roles they can play.



Diverse Stakeholder Involvement

By March 1, 2017 the leadership group will inspire 5 youth leaders, parents/ caregivers, and/or professionals to engage in the Alliance.

By March 1, 2017 ACYUC will harbor trust in 5 new participants through 80% attendance and participation.



School System Action Planning

By March 1, 2017 ACYUC will target school personnel and families to identify staff and parent needs to make recommendations in 5 school districts in Metro Phoenix.

use the new. expanded, diverse Alliance Team to determine which community groups, professionals, or organizations the ACYUC will market to first.

By November 2016, ACYUC will use **ACYUC Strategic** Planning Retreat input and 2014 baseline Needs Assessment Data to create the ACYUC Social Awareness and Outreach Marketing Plan and public it to all ACYUC

Members.

Sustainability Plan

Bv March 1, 2017 ACYUC will create a suitability plan to fill gaps in resources currently offered.



Quarter 1 Action Steps

(3/21/16-6/20/16)

- 1. On May 16, 2016 pick 3 ACYUC Members (1 Spanish speaking) to train in Civic Engagement
- 2. Bring in Policy Analyst to train 3 **ACYUC Members** by June 20, 2016
- 3. On August 15, 2016 trained members will train ACYUC group and determine next steps for PSE advocacy
- 1. Create an information/application packet for prospective members
- 2. Identify relevant stakeholders
- Obtain speakers (school of deaf and blind, inters from university/ community college nursing programs, etc.)
- Invite diverse community groups/ individuals (media, special ed. Teachers, etc.)

- 1. Create plan for school district identification.
- 2. Identify school districts
- 3. Connect with parent organizations
- 4. Conduct surveys/ focus groups to identify needs
- 5. Connect with school admin./ superintendents
- Use WSCC Model for Approach
- 1. Analyze Needs Assessment Data to determine unique challenges that are underserved by June 20, 2016.
- 2. Website updates and maintenance by May 15, 2016, ongoing
- Create a list of community organizations and contact persons for distribution of outreach invitations by June 15, 2016 and ongoing.
- Increase parent involvement by 10% at each meeting.
- 2. Increase agency involvement by 1 per month
- Identify 1 funding opportunity for events and activities per month